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MEDIA ADVISORY

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US AZERBAIJAN HEALTH COMMUNICATION WORKSHOP

First 'Azerbaijani Advances in Development Communication' workshop to begin this week

The United States Agency for International Development and International Medical Corps will begin a two week-long workshop on June 27, 2006 at 8:45 a.m. at the Park Inn Hotel. The first 'Azerbaijani Advances in Development Communication' workshop will be conducted by international communication experts from Johns Hopkins Bloomberg School of Public Health/Center for Communication Programs.

Organized by International Medical Corps and the USAID START Participant Training Program, the workshop will discuss innovative methods to develop strategic programs for health promotion. Participants will learn from the vast resources of the Johns Hopkins Bloomberg School of Public Health and the worldwide experience of the Center for Communication Programs. The current workshop will open new opportunities to strengthen health care systems in Azerbaijan through effective health communication.

For more information about International Medical Corps (www.imcworldwide.org), World Learning (www.worldlearning.org) and USAID (www.usaid.gov) please visit their websites.

For more information about this event, please contact Gulnara Akhundova, Public Affairs Manager, International Medical Corps Azerbaijan at (012) 447 38 30 or 598 00 37 or Mehdi Huseynguliyev, US Embassy Media/Information Assistant at (012) 498 03 35/36

All media representatives are invited to attend this event

